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FOR IMMEDIATE RELEASE

Eclipse Global Connectivity and Display Interactive Sign Strategic IFEC Agreement

Companies partner to deliver comprehensive Inflight Entertainment and Connectivity solutions to airlines and business aviation operators.

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Eclipse Global Connectivity and Display Interactive have signed a strategic agreement to provide end-to-end Inflight Entertainment and Connectivity solutions to airlines and business aviation operators worldwide. The agreement, which came into effect on March 15, 2020, sees Eclipse Global Connectivity taking an equity position in Display Interactive (DI) and becoming their first industry-based shareholder.

"This agreement brings our relationship to a new level," said Marc Pinault, CEO Eclipse Global Connectivity. "We have a long-standing relationship with Display Interactive and we are confident that our respective partners and customers will see an immediate benefit from this partnership. We are combining the quality and flexibility of DI's proven wireless solution for airlines with the technical, design and security expertise of our own connectivity systems, plus our long-time engineering and certification know-how. As a result, we can offer a comprehensive IFE solution to our customers."

Highlighting the value that the partnership will bring to airline operators, Display Interactive's CEO, Tarek El Mitwalli says, "Over the past 18 months, Display Interactive has invested heavily in the transformation of its wireless entertainment solution into an engagement and ancillary platform—focused on revenue generation. Adding connectivity will multiply revenue opportunities and open new business models for airlines."

Eclipse Global Connectivity and Display Interactive are creating a one-stop shop for airlines, to streamline the implementation process, roll-out and service operation. Airlines, including Qatar Airways, Corsair International, and the former Joon / Air France, rely on DI's solutions. British Airways, Philippine Airlines, and Ethiopian airlines, among others, fly with Eclipse Technics, the aircraft modification arm of Eclipse Global Connectivity, solutions on board. Leveraging this expertise in technical design, kit manufacturing, STCs and engineering studies, both companies will offer an end-to-end inflight entertainment and connectivity solution under a single point of contact and a unique SLA (Service Level Agreement), reducing costs and delays.

Intending to demonstrate immediate benefits, Eclipse Global Connectivity and DI are launching a new entity based in Shanghai, China, which will be jointly operated under a new name. The company will commence operations in mid-2020, the schedule slightly impacted by the COVID-19 pandemic.

The new company will provide a customized, localized version of the complete Eclipse Global Connectivity and Display Interactive IFEC solution, fully integrated into the Chinese aero and digital ecosystems.

“Our main goal is to serve Chinese airlines directly in-country,” observed Thierry Carmes, COO at DI. “This means customising our solution to fully meet airline- and business-partner-specific requirements, as well as supporting their programs and operations locally on a day-to-day basis. We are keen to demonstrate that our IFEC model will work in China—with the same benefits and performance as elsewhere. This is an invigorating challenge, and a deep motivation for our local teams, particularly since many connectivity programs have not yet delivered expected results.”

“Airline demand for airborne connectivity in China is growing, but not satisfied yet,” explained Marc Pinault. “Our strategy is to bring solutions that are already in common use in Europe or the Middle East, and deliver them with the Chinese operator and passenger specifically in mind. Our shared intention is to adapt and to become an integral part of the Chinese IFEC ecosystem.”

Display Interactive and Eclipse Global Connectivity are looking forward to providing cost-effective, innovative IFEC solutions that generate ancillary revenues, and being ready for when the aviation industry ramps-up service again in a few months. Their overriding aim is to offer a complete off-the-shelf solution from nose-to-tail, that fits all kinds of aircraft and delivers a visionary passenger experience and benefits for operators.

About Display Interactive

Display Interactive is a French company with 10+ years of experience that leveraged long-standing relationships with major airlines to apply expertise and skills to the inflight entertainment & connectivity (IFEC) sector, starting in 2013. The brand's technology, a best-in-class wireless IFE software solution named UGO, is hardware- and connectivity-agnostic. Display offers airlines a full range of entertainment services and a complete suite of revenue-focused services including eCommerce and retail, marketplace, connectivity, advertising and sponsorship, PAX engagement, and data analytics. Visit www.display.aero. and continue the conversation on LinkedIn and Twitter.

About Eclipse Global Connectivity

At Eclipse Global Connectivity and Eclipse Technics, we live and breathe airborne connectivity. Those in defense, business and commercial aviation who operate and maintain aircraft, rely on our comprehensive airborne connectivity solutions to help them accomplish their operational and business goals. We possess an in-depth understanding of the intricacies of satellite communications and the elements required to successfully select, architect, install and certify connectivity systems. Our holistic approach includes hardware, applications, design and certification services, manufacturing, delivery and support, and airtime. Established in 1996 with headquarters near Paris-Orly (ORY) airport, we offer bespoke solutions that are flexible, meet requirements and maintain safety, are fully certified and budget conscious. Visit eclipseglobalconnectivity.com to learn more, and continue the conversation on LinkedIn and Twitter.

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